



Distinctive shopping, dining and entertainment

Village Pointe Announces Three New Businesses Will Open in Spring/Summer 2010

Beauty Brands, PANDORA, and StockCross Financial Services will join Old Navy with new locations at Village Pointe

OMAHA, Neb. (March 29, 2010) – Village Pointe® Shopping Center announces the addition of specialty retailers **Beauty Brands** and **PANDORA**, along with **StockCross Financial Services** to join previously announced **Old Navy** in opening at the center this spring in a combined total of more than 28,000 square feet. Upon its seventh anniversary in May, new merchant additions will bring the shopping center occupancy to 97 percent with more than 60 businesses including retail stores, restaurants, casual eateries, The Funny Bone Comedy Club and Village Pointe Cinema.

The new **Beauty Brands** at Village Pointe will occupy about 6,100 square feet, located in the building located southeast of the shopping center's "Main" street and adjacent to the new Brix store, which opened in early January. Founded in 1995, Beauty Brands was a first of its kind combination full-service salon and spa complemented by a retail environment and specializing in customer convenience, selection and value. The new store is slated to open this summer.

Beauty Brands' array of services includes haircuts, highlights, texturizing, manicures, pedicures, facials, massage therapy, hair removal services and more. Headquartered in Kansas City, Mo., Beauty Brands operates more than 50 locations in 11 states. (www.beautybrands.com)

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Elisa Ilana Jewelry will open **PANDORA**, which will exclusively sell the PANDORA jewelry merchandise line. The new store will open in May presenting the company's newest store design concept in 1,126 square feet and will be located near Scheels on the north side of the center's "Main" street. PANDORA is best known for their customizable charm bracelets with more than 600 silver and gold charms, many with diamonds or semi-precious gems.

PANDORA is a global Danish brand that has been making its mark on the international jewelry fashion scene for 25 years and has become known for its high standards, craftsmanship, quality, and design. PANDORA's customizable charm bracelets and other jewelry collections, including a matching line of rings, earrings, and necklaces are all handcrafted from 14K and 18K gold and sterling silver, many with precious stones such as topaz, sapphire, amethyst, or brilliant-cut diamonds. (www.pancharmbracelets.com)

StockCross Financial Services, one of the largest privately owned brokerage firms in the nation, will open in 2,475 square feet between the Banana Republic and Harry and David stores at Village Pointe and is projected to open in mid-May. The StockCross Financial Services branch office at Village Pointe is expected to open in May. Headquartered in Beverly Hills, Calif., other branch offices are also established in Houston, Dallas, Boston, Orlando, and Philadelphia, to name only a few of the locations nationwide.

StockCross Financial Services will offer more than 20 different types of client accounts including a full range of investment services with specialization in fixed income securities such as tax-free municipal and corporate bonds, new issues, government agencies, certificates of deposit and dividend reinvestment along with low cost online stock trading services. (www.stockcross.com)

Old Navy, currently under construction at Village Pointe, is scheduled to open at the end of April. The new store location will occupy 18,357 square feet on the east end of the center's "Main Street" and will offer merchandise lines for the entire family including women, men, girls, boys and baby departments. (www.oldnavy.com)

Locally-owned wine, beer and spirits concept, **Brix** will open its second phase in April featuring a "California casual" style wine lounge with extensive wine preservation and tasting stations and a multi-purpose hospitality space (with full-kitchen catering capabilities) offering state of the art amenities for business and personal gatherings for up to 75 people. (www.brixomaha.com)

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